



Trent Martin

TRADEMARK
CONSULTING

Principal Member & Founder, Trade Mark Consulting, LLC

Trent Martin serves as Principal Member & Founder of Trade Mark Consulting, LLC. Founded in 2011 and fully engaged in 2017, Trade Mark Consulting is a people focused, Lean engineering based, continuous improvement, project management and systems deployment company. TMC's expertise ranges from operations, laboratory, warehouse and distribution engineering & IT project management to feasibility assessment, requirements gathering, financial justification, development, organizational readiness and deployment of global ERP integrated Automated Guided Vehicle (AGV) and Manufacturing Executions Systems (MES) programs.

As a highly self-motivated leader and "step change agent," Trent leverages more than 27 years of breadth and experience to lead highly successful cross-functional team initiatives. Trent has developed diverse industry knowledge and experience while holding various engineering, operations, laboratory, warehouse & distribution, IT, and supply chain positions of increasing responsibility. Trent's passion continues to be to coordinate and lead sustainable, strategic, organizational performance improvement initiatives which produce significant customer service and financial returns.

Prior to forming Trade Mark Consulting Trent served as Director of Global Engineering & Operations Systems for Perrigo Company. Perrigo Company plc, a top five global over-the-counter (OTC) consumer self-care and prescription pharmaceutical company, has grown to become the world's largest manufacturer of OTC self-care products and supplier of infant formulas for the store brand market. The Company is also a leading provider of branded OTC and generic extended topical prescription products. Perrigo provides Quality Affordable Self-Care Products™ across a wide variety of product categories and geographies primarily in North America, Europe, Australia, Israel, China and Latin America. Perrigo maintains over ten million square feet of manufacturing and logistics space at greater than 30 manufacturing sites worldwide and produces over 50B dosages per year in 3K+ unique formulas and over 14K SKUs. Every second of every day, somewhere in the world, nearly 1,750 people use a Perrigo Product.

Trent resides in Southwest Michigan with his junior-high school sweetheart and wife of 26 years, Tricia, and two girls Bailee (21) and Mackenzie (19). Trent is a college varsity athlete, a volunteer competitive travel league soccer and basketball Coach (8-years) and is currently an active member of North Point Church where he serves in many capacities including Elder, Executive Team Member, Treasurer, and Building Co-Chair. As an avid music lover and drummer, Trent also routinely serves as a member of the Praise & Worship Team. Trent holds a B.S. in Industrial/Engineering Management from Western Michigan University and is a Perrigo Company Lean Sigma Black Belt.